

# Astronomy Day Award 2021

## Cosponsored by *Sky & Telescope*, the American Astronomical Society and the Astronomical League

The Astronomy Day Award is presented to the group(s) that best exemplifies the concept of Astronomy Day, "Bringing Astronomy to the People," through special event programming.

### Rules:

1. All entries must be submitted electronically by June 13 of each year. Entries may include any Astronomy Day event from the previous Fall Astronomy Day as well as the current year's Spring Astronomy Day.
2. Three primary prizes may be awarded, one each for population size categories (\$150 each):
  - Large
  - Medium
  - Small
3. Two secondary \$50 awards may be given as follows:
  - Best New Idea
  - The organization that does Quality Events Year After Year (determined by previous entries)
4. Honorable Mention(s) may also be awarded.
5. Not all awards may be presented each year.
6. All entries will be judged on the following:
  - a. Originality and effort
  - b. Effectiveness of the sponsored events
  - c. Most productive use of local resources
  - d. Uniqueness of local events
  - e. Carrying out the primary theme of Astronomy Day (Bringing Astronomy to the People)
  - f. Carrying out any secondary theme that may exist
7. Eligibility is open to any nonprofit organization which promotes astronomy or space science. Planetariums, science museums, astronomy clubs, universities, observatories or combinations thereof, are all eligible. Organizations may not enter as part of a larger group and individually.
8. Electronic entries must be formatted in the same order and include all questions as this entry form. Attachments must be MS Word, JPEG and/or PDF.
9. All entries become property of the Astronomical League. Submitting photographs constitutes permission to publish and must comply with the guidelines under "Helpful Hints."
10. The winners will be notified by July 31. The award will be presented at the Astronomical League's summer convention. The winning organization(s) do not need to be present to win.

## Helpful hints for entering the award

1. Involving all astronomy-related groups in the area is viewed as very positive as well as promoting any special theme for the year (There won't always be a special theme).
2. Previous award winners will be held to a higher standard in order to win the same award again in subsequent years. However winning one award doesn't preclude an organization from winning a different award in the same or a different year.
3. Submit a few well composed photographs. There is nothing wrong with posing a picture. Each photograph must be labeled as follows: When and where it was taken, who took it and who is in the photograph.
4. For the previous year's Fall Astronomy Day, submit your application shortly after your event, i.e. don't wait in June to submit, do it in the fall.
5. You will receive an acknowledgement of your entry shortly after it is submitted by e-mail. If you do not receive an acknowledgement, contact the Astronomy Day Coordinator. Be sure to put: "Astronomy Day Award Entry" in the subject line of your e-mail.
6. To ensure that you format your entry correctly, download the word version of this form. You must format and order your entry in the same manner as this entry form with all questions answered. You may include additional information at the end of you entry if it does not fit within one of the categories. This could include a summary. Scan and attach the required flyers to your entry.
7. Hosting the event on a different day than the "official" date will not preclude you from winning.
8. The contest will be judged by the Astronomical League
9. A co-sponsor is an organization that helped in set up and planning. A participant is an organization who used space at your Astronomy Day event to promote themselves.

Good luck! If you don't win this year, please try again next year.

# Entry Form for the 2021 Astronomy Day Award

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Astronomical League

Date of Entry:

Organization(s), institution(s), club(s), etc. entering the award:

Contact person:

Address:

City

State/Prov

Zip/Postal Code

Country

Telephone:

E-mail:

Web site:

## Preliminary Information

(will not affect the judging of the award. We are just curious)

1. Did you list your event(s) on the Astronomy Day web site?

a. \_\_\_ YES

b. \_\_\_ NO, Why? \_\_\_\_\_

\_\_\_\_\_

2. Did you hold your event on the official Astronomy Day date?

a. \_\_\_ Yes

b. \_\_\_ No. Why? \_\_\_\_\_

\_\_\_\_\_

3. How can the Astronomy Day Headquarters can assist you with Astronomy Day events?

\_\_\_\_\_

\_\_\_\_\_

4. What was the weather like during your Astronomy Day events (e.g. rainy, completely cloudy, very clear, etc.)?

\_\_\_\_\_

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- List any sponsoring organization that is a member of the Astronomical League (does not affect the judging of the award).

List each organization \_\_\_\_\_

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- Did you use any information from the Astronomy Day Handbook and if so what did you find most useful from it? Yes      No
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## Background Information

- List any previous Astronomy Day Awards and the year it was received

Previous Astronomy Day Awards	Year(s) Awarded
Astronomy Day Award (prior to 2009)	
Astronomy Day Award, Large	
Astronomy Day Award, Medium	
Astronomy Day Award, Small	
Best for Size (prior to 2009)	
Best New Idea	
Quality Event Year After Year	
Honorable Mention	

- What is the size of your metropolitan or regional area (US entrants can use the web site: <http://factfinder.census.gov> to find that information)? \_\_\_\_\_
- How many Astronomy Days have you sponsored? (i.e. this is our 4<sup>th</sup> one)? \_\_\_\_\_
- When did planning for this event start? \_\_\_\_\_
- What was the date(s) of your event? \_\_\_\_\_
- What was your approximate budget (USD) for this event? \$ \_\_\_\_\_
- Were any fees charged for any events?
  - \_\_\_ No
  - \_\_\_ Yes How much (USD) \$ \_\_\_\_\_





Please remember to include examples of your activities. All entry material becomes property of the Astronomical League they cannot returned Submission of information/photographs constitutes permission to publish. Please e-mail entry to (by June 13<sup>th</sup>):

Astronomy Day Award  
Gary Tomlinson  
Astronomy Day Coordinator  
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(616) 784-9518